



"For TWM, Will Aid is a very positive experience. Our Will Aid clients are very pleased that our firm is participating and because they received such good service, many clients consider us to be 'their solicitor' for future legal matters and come back to us for other services. We are delighted to have been able to raise so much for the participating charities."

Victoria Adams of TWM Solicitors LLP, Surrey

"This was the first time Downs had participated in Will Aid and it was a very rewarding experience. As a relatively new practice to the Godalming area it was a great way to introduce new clients to the firm as well as helping to raise so much money for the various charities."

Joanna Beck of Downs Solicitors



"Will Aid solicitors can feel justly proud of their contribution. Will makers and their loved ones gain the security of a proper, professionally drawn-up Will and thousands of children, families and communities around the world will see their lives transformed through the work of the charities. This is a truly remarkable achievement."

Dame Judi Dench, Actress and Will Aid Patron

**Make this year a Will Aid year – REGISTER TODAY**

Sign up online at: [www.willaid.org.uk](http://www.willaid.org.uk)  
Call us on: 01460 271178 or email: [enquiries@willaid.org.uk](mailto:enquiries@willaid.org.uk)

Will Aid, Freepost SWB11047, Crewkerne, Somerset TA18 7ZB



ANTONIO OLMOs / ACTIONAID

*For your community and for theirs*



Join the UK's most successful Will-making scheme and use your skills to change lives this November

ALL MONEY RAISED BY WILL AID SUPPORTS THE WORK OF:

ACTIONAID | BRITISH RED CROSS | CHRISTIAN AID  
AGE UK | NSPCC | SAVE THE CHILDREN UK | SCIAF  
SIGHTSAVERS | TROCAIRE



## What Will Aid achieves

Last November, over 1,000 solicitors donated their time for Will Aid. Twelve thousand clients, many of whom had never set foot in a legal firm before, began new relationships with solicitors up and down the country. **Nine charities shared over £1 million in donations. Thousands of people in need all over the world were helped.**

It's an achievement for which the legal profession can be justly proud.

## Why solicitors take part

The motivation for philanthropy is always personal.

However, many professionals tell us that Will Aid offers them **a unique opportunity to put something back** into their own community. They are helping local people get their affairs in order.

Undoubtedly, there is also an element of justice; through the work of the nine partner charities, people in desperate need get access to things we take for granted such as basic health care, children are protected from cruelty and the elderly are given a voice.

Then there is the standing of the profession. **Will Aid gives solicitors a human face.** You could call it corporate social responsibility. Or, more simply, plain old fashioned compassion.

## What does it involve?

You waive your fee for drawing up a basic Will during the month of November and encourage clients to donate a similar sum to Will Aid instead - each Will written raises nearly £100.

We will send you a full information pack when you sign up. **The Will Aid scheme is not complicated; it is outside of the scope of VAT and needs no special accounting.** You can also choose how much of your time you donate - it's your diary that dictates this, not our referrals.

Sign up online at [www.willaid.org](http://www.willaid.org)

## How does it work?

- To register, simply sign up online at [www.willaid.org.uk](http://www.willaid.org.uk) or call us on **01460 271178**.
- We'll confirm your registration and in August you'll receive an information pack with everything you need to take part in this year's Will Aid.
- We'll publicise Will Aid through the local, regional and national media and to the Will Aid charities' eight million supporters.
- We'll give your details to members of the public in your area who enquire about making a Will. You can limit the number of Wills you draw up to match your resources.
- You arrange appointments with Will Aid clients at your convenience. For complex Wills, you may wish to discuss a fee for the extra work.
- There's no complicated administration or VAT. After drafting Wills, simply pass donations directly to Will Aid.

## Will Aid and your business

Past campaigns have shown that Will Aid solicitors gain new, valuable clients as a result of taking part. Will Aid introduces new people to your firm who may need other legal services in the future. Satisfied Will makers also tend to recommend their new solicitor to family and friends.

### **Will Aid will also generate a great deal of publicity for your firm**

Will Aid's Make a Will Month is the UK's most successful charity Will scheme. The donations that roll in for the nine charities involved are a great reason to take part but the benefits for your firm will be felt for years to come.

## **Make this a Will Aid year - REGISTER TODAY**

Sign up online at: [www.willaid.org.uk](http://www.willaid.org.uk)

Call us on: **01460 271178** or email: [enquiries@willaid.org.uk](mailto:enquiries@willaid.org.uk)

Sign up online at [www.willaid.org](http://www.willaid.org)